

The MoneyMinding Minute Manager Service

As a Consumer, Why Would I Want to Pay for this Service?

Why should I pay for this? Doesn't my advisor do this for free?

Great questions! Let's consider what you get with your subscription – not the specifics – the real reasons.

Here's what you get:

1. A way to work more effectively and to communicate confidently with your professional advisors. The Minute Manager compliments the work they do for you.
2. A roadmap for making financial decisions.
3. Information that covers the entire spectrum of personal finance – not just debt, but real estate, investing, insurance, budgeting, estates, or tax – everything.
4. Positive, encouraging financial information – not intimidating, technical, restricted information.
5. A system you personalize to what's important to you.
6. Financial information that encompasses the 3 areas of technical, behavioral, and education.
7. Financial education that compliments the work of a financial professional.
8. Financial education that helps you analyze and understand the various products and services available to you.
9. Financial education that many people now believe should have been taught in school, but wasn't.
10. Financial information that is not connected to a product, company, person or any particular sales outcome – all information is unbiased.
11. An opportunity to ask whatever money questions are on your mind and receive answers that are neutral and not biased towards any particular outcome.
12. An opportunity to learn from others in real-life.
13. An opportunity to ask personal questions anonymously and receive information that will help you understand what information you need and what questions you need to ask to get answers that make sense for you and where you are and where you're headed.
14. Encouragement to reach financial goals you didn't even think were possible.
15. Support to make changes in your financial life.
16. Understanding of how to work with the emotional aspects of dealing with money.

17. Fun, practical, timely, relevant action plans that take theory and put it into practice.
18. An 'on the job' financial training so you don't have to commit a lot of time to getting information when a situation comes up.
19. Information on issues you didn't even know you needed to be aware of.
20. Confidence to ask questions and take advantage of opportunities you might not have previously known existed.
21. An opportunity to help others you know and care about develop their financial knowledge because you have access to ideas on how to talk about money in positive, encouraging, non-intimidating ways.

AND, what are your other options to get this type of information?

- Online search engines – hmm – not very personal.
- Online chat rooms or blogs – again not very personal and most give advice rather than education.
- Take a course – yes, can be costly and time consuming – and most are specific unless you take a financial planning course for professionals which won't be practical and won't be relevant to you and to what's current at the time you need to make a decision.
- Attend free seminars – yes, great places to get information and find out about different products and services. Now you need to know how else to do your due-diligence to find out if the idea really makes sense for you. With third party support you can go back to the advisor making the presentation with additional questions to help you confidently make a decision. The MoneyMinding service isn't advice – it helps you take advantage of advice and will help keep your advisors accountable to you and to the products and services they present to you.
- Read a book – yes of course, constant and never ending improvement. But, books are static, not personal and many simply say the same thing over and over again. The dynamic information with the Minute Manager Service means it's relevant, timely and will help you take advantage of professional advice and products and solutions and strategies to help you get better personal results.