



AVAILABLE IMMEDIATELY...

Tracy Piercy,
Author, Certified Financial Planner, International Speaker,
And dynamic, articulate talk-show guest.

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Spending Money Will Make you Wealthy, Saving it Will Keep You Broke!

(Victoria, BC)... The biggest stress in people's lives is money. In fact, a recent survey in the New York Times put the fear of running out of money in retirement ahead of the fear of terrorism. As a Certified Financial Planner with 16 years of financial experience and author of *The 12 Simple Steps of MoneyMinding*, Tracy Piercy of MoneyMinding.com gives your listeners practical things to do today to reduce this stress and get money working for them, rather than them working for their money.

"If your entire financial plan in life is about cutting back, reducing expenses, increasing your savings and your investment returns in order to accumulate a large amount of money to draw on someday, you are setting yourself up for failure". Tracy teaches strategies beyond the conventional wisdom of simply cutting back and saving. Instead, she offers solutions such as these to help you find available money to spend:

1. Start by using cash; not debit or credit you pay off each month; cash, cash, cash!
2. Write down everything in your own handwriting about your financial goals and current money details: what you owe; what you own; and what your monthly expenses are. All the details need to be on one page to see exactly where you are and what needs to be done by when.
3. The question is not that you cannot or will not find an answer. The question is how can you create the income you need to solve the problem? Do some brainstorming on paper about some creative ways to generate the income you need.

Tracy Piercy, CFP, is the President and Founder of the MoneyMinding® Makeover Membership which offers step-by-step proven success principles, tools, ideas and strategies integrated with practical financial planning tactics. Tracy brings expertise in insurance, banking and investing. Having been a top-producing investment advisor for one of Canada's largest investment firms, then experiencing great personal financial and personal loss, Tracy shares a collection of exercises on developing mindset for financial success in her book, *Enlightened Wealth*, and over 50 specific immediate action tips to help you expand financial possibilities in your life in her new book, *The 12 Simple Steps of MoneyMinding*. She is an international speaker and has been featured on radio, television and print throughout North America.

To book an interview today call:
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