

FOR IMMEDIATE RELEASE – June 10, 2011

The Antithesis of Suze Orman

As the popular proverb says “Give a man a fish and you feed him for a day; teach a man how to fish and you feed him for a lifetime.” **Tracy Piercy**, CFP, is in the business of helping ordinary people become elite level financial anglers. She is not interested in creating co-dependent customers completely reliant on her; rather she has made a career of educating and empowering individuals to confidently make financial decisions. Her unique lifestyle system has seen ordinary people attain extraordinary wealth. Tracy is funny, passionate and extremely insightful; give your listeners this gift!

Live segment with caller: Project "M" for Money

Within minutes, Tracy can take a caller's hobby or passion and turn it into a secondary income! Imagine a financial plan based on your life interests, not sacrifice or complicated money strategies. Not only will this lucky listener be inspired, they'll have a real plan for their goals achievement.

Tracy Piercy BIO

A Certified Financial Planner with over 20 years in the industry has expertise spanning insurance, banking and investments. She was a top producing investment advisor for CIBC Wood Gundy (one of Canada's largest investment firms) until she decided to sell her 6-figure practice to concentrate on financial training. Tracy is an expert in behavioral finance and financial literacy and the founder and CEO of MoneyMinding International Inc. (a soon to be publicly traded company) and the MoneyMinding Foundation, non-profit for financial literacy. She saw a gap between conventional teachings and client reality so developed programs to go beyond mere financial planning to provide possibilities without sacrifice through her inspirational lifestyle approach.

MoneyMinding.com

Tracy Piercy is the founder and CEO. MoneyMinding is about empowering financial possibilities in the context of solid financial planning strategies. The principles and strategies are universal so you can adapt the concepts to your particular economic region and work with professionals in your area who can help with the technical details. A unique member area supports ongoing bite-size financial education where members can interact anonymously and where certified MoneyMinding financial professionals provide support in the context of independent, third-party education, not financial product sales.

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