

FOR IMMEDIATE RELEASE – May 3, 2010

MoneyMinding Adds Mr. Eric B. Watchorn to its Board of Directors

Victoria, BC, Canada – MoneyMinding International Inc. is very pleased to announce that Eric B. Watchorn has accepted an appointment to its Board of Directors. Commenting about his decision to join MoneyMinding's Board, Mr. Watchorn stated, "MoneyMinding offers both its clients and its client's clients a service that results in only one interaction, but accomplishes two very unique goals. The end recipient of MoneyMinding's proprietary financial training learns something new about money and its affect on the world around them. On the other hand, the financial advisor (MoneyMinding's client), ends up with a client who is better informed, and therefore more confident making personal financial decisions. As MoneyMinding's tagline says, "Ask Better Questions, Get better Results" serves well in providing yet another reason to talk with the end client."

Ms. Tracy Piercy, Founder and CEO of MoneyMinding International Inc. commented that "We are very happy to bring Eric onto our team. Eric has a substantial background in corporate development from the ground up as well as a superior knowledge and network as it relates to corporate audit and compliance. Eric's experience and connections, internationally within the financial investment community, will be very helpful to MoneyMinding as it grows on an international basis."

Eric is the Founder and President of PolarStar Investments International, LLC and PolarStar Investments Inc. (www.polarstarint.com) PolarStar offers its clients a full service option to private commodity transactions and a variety of global investment locations. Prior to this he founded Trade True Securities in 2001, and Versa Trading Corp in 2004. Both companies operated Client and Proprietary Direct Access Trading Operations in BC, Canada. After selling his interests in Trade True, Eric has ventured into expanding the Proprietary Trading Operations into Vietnam and further develops advanced automated and algorithmic black and grey box trading systems. Besides his University degrees, Eric also hold Series 24, 55, and was waived Series 7 in light of having obtained the Canadian Securities Course, Conduct & Practices and Branch Managers Courses. Eric and his family are native to beautiful Victoria. Eric speaks and writes fluently in English and German.

About MoneyMinding

MoneyMinding International Inc. provides financial literacy products, services and training materials to consumers of all ages and backgrounds. Financial professionals, including those engaged in disciplines such as Certified Financial Planners, Banking, Insurance, Real Estate, Mortgage Brokers and Accountants can provide their clients with access to an independent source to receive foundational financial training as well as question and answer support. Professionals can also receive accredited training and certification, required within their industry to maintain licensing standards, on the MoneyMinding Methodology of financial decision making to compliment their technical financial expertise. Consumers have access to information and to financial professionals who can help them confidently make personal financial decisions.

For more information, contact:

Tracy Piercy 250-592-0457 or
Nancy Boisvert 403-456-2192
or visit www.moneyminding.com