

FOR IMMEDIATE RELEASE – April 28, 2011

Imagine Having Your Own Financial GPS?

Victoria, BC, Canada – You and your listeners can with this innovative guest, Tracy Piercy, CFP. She can give your listeners proven strategies to liberate themselves from financial woes while working towards their financial dreams. Navigating your finances can be tricky at best, but not if you've got Tracy's revolutionary approach to personal finance. The MoneyMinding Methodology builds you your own financial GPS showing you the way. Her unique lifestyle system has seen ordinary people attain extraordinary wealth. Give your listeners this gift!

Live segment with caller: Project "M" for Money

Within minutes, Tracy can take a caller's hobby or passion and turn it into a secondary income! Imagine a financial plan based on your life interests, not sacrifice or complicated money strategies. Not only will this lucky listener be inspired, they'll have a real plan for their goals achievement.

Tracy Piercy BIO

A Certified Financial Planner with over 20 years in the industry has expertise spanning insurance, banking and investments. She was a top producing investment advisor for CIBC Wood Gundy (one of Canada's largest investment firms) until she decided to sell her 6-figure practice to concentrate on financial training. Tracy is an expert in behavioral finance and financial literacy and the founder and CEO of MoneyMinding International Inc. (a soon to be publicly traded company) and the MoneyMinding Foundation, non-profit for financial literacy. She saw a gap between conventional teachings and client reality so developed programs to go beyond mere financial planning to provide possibilities without sacrifice through her inspirational lifestyle approach.

MoneyMinding.com

Tracy Piercy is the founder and CEO. MoneyMinding is about empowering financial possibilities in the context of solid financial planning strategies. The principles and strategies are universal so you can adapt the concepts to your particular economic region and work with professionals in your area who can help with the technical details. A unique member area supports ongoing bite-size financial education where members can interact anonymously and where certified MoneyMinding financial professionals provide support in the context of independent, third-party education, not financial product sales.

To book this guest or for more information contact:

Scott Dietrich
PD Publicity
(866) 686-2442

greatquests@gmail.com

www.pdpublicity.com