

MoneyMinding Closes International Marketing Agreement with proCall Marketing Inc.

Victoria, BC, Canada – MoneyMinding International Inc. (MoneyMinding) announced today a marketing agreement which marks a major milestone in the development of its sales and marketing plan. MoneyMinding has signed an agreement with proCall Marketing Inc. of Calgary, Canada to provide Telephonic Marketing Services to reach out to financial professionals across North America.

By using telephonic marketing, a sophisticated combination of cutting edge technology and highly trained marketing staff, MoneyMinding will be able to offer its products and services to literally 1000's of financial professionals on a weekly basis. Tracy Piercy commented, "I am more excited about the official launch of this program than any other marketing and sales strategy we have considered in the past. Based on our testing, for each 1000 presentations made, we forecast a close rate of better than two percent (2%). Within North America, there are more than 3 million active financial professionals who can benefit from our services. In addition to vastly increasing our marketing exposure, we are able to increase the number of connections quickly and efficiently by using proCall. Between now and the end of the calendar year, our goal is to increase weekly call activity from 1000 connections to 7500 connections."

Trent Dickson, founder and President of proCall Marketing Inc. stated, "Since our inception in 1996, we have developed our focus on cold calling marketing opportunities, and are very excited about our new relationship with MoneyMinding. MoneyMinding represents a perfect opportunity because, unlike most companies selling widgets, MoneyMinding's market is very well defined and offers to that market a product and service that is tightly focused at achieving successful marketing to their own clients – the consumer. We are confident that we can exceed our planned connections, and close ratios, and look forward to a long relationship with MoneyMinding International."

About MoneyMinding International Inc.: Tracy and her team have been operating since 2005 providing financial literacy products, services and training materials to consumers of all ages and backgrounds. Financial professionals, including those engaged in disciplines such as Certified Financial Planners, Banking, Insurance, Real Estate, Mortgage Brokers and Accountants, can provide their clients with access to an independent source to receive foundational financial training and question and answer support. Professionals can also receive accredited training and certification on the MoneyMinding methodology of financial decision making to compliment their technical financial expertise. Consumers have access to information and to financial professionals who can help them confidently make personal financial decisions.

About proCall Marketing Inc.: Established in 1994, proCall specializes in focused business to business marketing covering diverse audiences in a wide variety of business genres. proCall combines "State of the Art" technology with professionally trained staff to succinctly and precisely communicate with business audiences marketing messages and business opportunities. proCall takes great pride in the ability of its marketing staff to work seamlessly with its client's staff; and when coupled with proCall's predictive dialing technology, the ability to achieve the greatest number of client calls while professionally conveying the client's business opportunity all at the best possible price.

For more information, contact:

Tracy Piercy 250-592-0457 or
Nancy Boisvert 403-456-2192
or visit www.moneyminding.com