



Interview Questions for Tracy Piercy

Certified Financial Planner / Founder of MoneyMinding.com
Financial Literacy Expert / Behavioral Finance Specialist

1. Your approach to Money is very different – what started it all?
2. Most people say that managing money is common sense – just spend less than you make – can you tell me what you mean when you say that conventional money wisdom will keep you broke.
3. I know lots of people who spend money and they're not rich – tell me how spending money can actually make you rich.
4. If getting out of debt won't solve money problems then what is the solution?
5. If most people are barely saving money for their retirement as it is, isn't it going to create more problems if people start spending and don't save?
6. If someone has very little money saved what can they do about their retirement – or lack there of?
7. What about people who have lost money on their savings and are worried about having enough to retire – what can they do?
8. Isn't the answer to everything just to make more money?
9. You mention that you can demonstrate how to reduce money stress right away, without a huge windfall – I'm sure there are people who need to know this – how?
10. What can you tell someone who needs money immediately for whatever reason?
11. You have said that credit cards can build wealth – isn't it irresponsible to suggest people to use expensive credit cards?
12. Isn't this all stuff financial professionals are supposed to tell their clients?
13. What is MoneyMinding anyway?
14. Who are the people who use MoneyMinding?
15. How would you recommend people get started?